

**Village of Hastings-On-Hudson
Hastings-on-Hudson Village Arts Commission**

August 20, 2018 Meeting Minutes

In Attendance: Bruce Levy, Lisa Oswald and Susan Soriano. No quorum.

Bruce Levy called the meeting to order at 7:35 pm in the second floor conference room at Village Hall, 7 Maple Avenue, Hastings-On-Hudson, NY on August 20, 2018.

With all other Commissioners on vacation or unable to attend, the discussion followed on plans for the September/October art exhibition "The River Flows Both Ways."

I. Current Programs and Events

Village Hall Gallery (VHG):

Tali Margolin Show: Stuart Wolferman and Bruce Levy will remove the show on Tuesday, August 28. No sales reported to date.

The River Flows Both Ways: Curator Lisa Oswald and Co-Curator Susan Soriano reported on many logistics and marketing updates since the last meeting. The show will hung on August 30 and officially opens on September 1, including: social media and print promotion for the exhibition launched as of August 15th, invitations sent to the Village Mayor and Trustees, reception plans and production of the artist binder being handled by Nancy DeNatale, securing Jim Metzger as a photographer; production of digital assets and show graphics for Village Hall, external signage, the narrative panels on Hudson River School painter Jasper Cropsey being produced by the Newington-Cropsey Foundation, and artists participating in the online promotion of the show. In addition, we agreed to hire live music for the event, and to accept the monetary support offered by Newington-Cropsey Foundation to cover the cost of the music and other marketing expenses. Banners at five corners in Hastings and the wall on Maple Avenue will be installed on Friday, August 24. Ads for the opening party and special lecture have been reserved with The Rivertowns Enterprise, who will cover the show in the September 2 edition of the paper. Next focus is on developing the invitation list for the September 30 lecture at the Newington-Cropsey Foundation.

The meeting was adjourned at 8:30 pm. The next meeting of the Arts Commission is September 17, 2018 at 7:30 pm.

Respectfully Submitted,

Lisa Oswald
Secretary