Village of Hastings-On-Hudson Hastings-on-Hudson Village Arts Commission

February 12, 2018 Meeting Minutes

In Attendance: Daniel Belasco, Bruce Levy, Daniel Markham, Lisa Oswald and Susan Soriano. A quorum was in order.

Bruce Levy called the meeting to order at 7:35 pm in the second floor conference room at Village Hall, 7 Maple Avenue, Hastings-On-Hudson, NY on February 12, 2018.

I. Current Programs and Events

Village Hall Gallery (VHG):

River Arts Studio Tour Preview Show: Bruce confirmed everything is on track with this show. Kit Demirdelen is the project manager. Show hangs on March 24th with the opening reception on Sunday, March 25th, 4-6 pm. The show will be removed on April 29, 2018.

John Maggiotto Photography Show: Bruce is the project manager and is meeting with John in two weeks for more planning and settling on a show name. Show will be hung on May 3 or 4, with an opening on Sunday, May 6 from 4-6 pm. Show will be removed on June 30, 2018. John has a show currently on view at The Donald Gallery at the South Presbyterian Church in Dobbs Ferry.

Tali Margolin Show: Lisa Oswald reported the show hang date is July 8 the remove date is August 26, 2018. Opening reception is still confirmed for Thursday, July 12th, 6-8 pm.

The River Flows Both Ways: Lisa reported on the upcoming February 15 meeting with Newington-Cropsey Foundation executive director Adelia Rasines to pitch a collaboration on the proposed "The River Flows Both Ways" exhibition in September – October. The idea is that the Foundation lends it name to the art exhibition as a co-presenter/in collaboration with The Hastings Village Arts Commission, and assists us with promoting the show. The Foundation helps plan and produce a free community event - a program with an educational bent tied to the art exhibition theme, Jasper Cropsey, or The Hudson River School, or a similar topic. The program could be presented at the Hastings Library or at the Cropsey Art Gallery. We are not asking for financial support, or art, although we will ask to tap their historical material and narratives on Cropsey and The Hudson River School that we can use to produce an educational component to the exhibition. Lastly, The Foundation is included in all our promotions/marketing for the show. Daniel Belasco reported that Kenneth Maddox, a curator at Cropsey has given a talk at the Library in the spring 2015 as part of Dewey Explores the Hudson lecture series. Susan Soriano is preparing background material to demonstrate the success we had in reach – with both audience and marketing – for the How High The Moon exhibition.

November – December 2018: Dan Markham will make another studio visit to Dobbs Ferry artist Mang Sheng Wang, at his invitation, with the goal of securing a final answer on whether he would like to show at VHG.

II. New Program Planning:

Outdoor Sculpture (ROSE): No change reported; waiting on Bill Logan to submit a drawing to the Hastings Building Department of its desired placement of the sculpture in Wagner Park to confirm it does not block the view of the river. We are targeting to install the piece in the Spring 2018, with a plaque with the name of the piece and artist's name.

IV. Administrative

Call To Artists: Since the last meeting, Lisa posted a Call To Artists on the Arts Commission's Facebook page and other pages; it will be reposted periodically with an image to call more attention to it, plus an ask to Mayor Peter Swiderski for a call in one of his email blasts. Lisa will make the ask.

Role Description: The Commission reviewed the draft arts commissioner role description, to help incoming appointees become aware of the service expectations and can make an informed decision before joining the Commission. We gained agreement on a final version that will be shared with the BOT to be used in the solicitation of new members. The final description is included with these minutes.

Elections: Two absentee ballots were submitted by Jane Cameron and Kit Demirdelen. Bruce called for a nomination for Lisa Oswald for secretary. Susan Soriano seconded the nomination; all were in favor. Susan nominated Bruce to be chairperson. Daniel seconded the motion; all were in favor. We agreed a treasurer position is no longer necessary.

Terms of Service: Bruce reported that Lisa and Bruce, whose terms expire in 2018, have re-upped for another term of service. Reappointment requests were sent to Fran Frobel and Niki Armacost for review by the Board of Trustees. Lisa will report changes in commissioners' address/phone numbers to the Village Clerk for the Village's records.

Budget: Bruce shared the letter he submitted to Village Manager Fran Froebel for 2018-2019 funding for 6 receptions at \$900, signage/marketing at \$1,750 and additional gallery lighting at \$3,000. A discussion followed on painting the walls of floors one and two between shows; we are looking for 3-4 days, potentially between April 28 and May 4. The repainting will be considered as part of the Village Capital Improvements and will not come out of our Arts Commission budget. Bruce will coordinate with Village Hall.

New Members: A discussion followed about sourcing candidates for Jane Cameron's open position. Nicky Armacost is willing to put out a call for new members and we agreed to ask for this as soon as possible. Bruce will arrange this with Nicky. The Commission would like to invite potential members to a meeting to evaluate compatibility before making final decisions. Lisa will ask Jane to officially send a letter of resignation to the Village Clerk's office and Nicky Armacost.

Marketing Materials: Lisa reported the Commission has enlisted the services of Lindsey Jeanne Taylor to design and fabricate banners, signs and newspaper ad templates. Lindsey is also developing an identity for the Commission.

V. Treasurer's Report:

No treasurer report is available.

The meeting was adjourned at 8:30 pm. The next meeting of the Arts Commission is March 19, 2018 at 7:30 pm.

Respectfully Submitted,

Lisa Oswald

Role Description: Hastings Village Arts Commissioner

Hastings Village Arts Commission

The Village Arts Commission was established by the Board of Trustees to enrich the lives of Hastings-on-Hudson. The Commission promotes the use of the village's public spaces including the Municipal Building and outdoor venues for display of visual arts of various media and sculpture, and welcomes proposals from artists, sculptors and curators on a rolling year-round basis.

A commissioner in good standing is expected to:

- Regularly attend the monthly Village Arts Commission meetings, held the third Monday of the month, at 7:30 pm at Hastings Village Hall, and actively participate in furthering the mission of the Arts Commission.
- Act as the lead/co-lead project manager to produce a minimum of one gallery or outdoor art show in a 12-month period. The Arts Commission presents six exhibitions at Village Hall Gallery and up to two outdoor sculpture shows each year.
- Duties of the project manager include, but not limited to, acting as the Commission's liaison with exhibiting artist to curate artworks presented in show, supervise hanging and removal of show, inspecting condition of VHG walls before and after show, executing the contract with artist; approving, tracking and submitting any expenses incurred for show in a timely manner with Village Clerk's office, and procuring refreshments, tables and assisting with set-up and clean-up for opening reception.
- Attend at public events presented by the Arts Commission.
- Promote the mission of the Arts Commission through advocacy, social media and word-ofmouth communications, and actively seeking requests for proposals from artists and curators.

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