Downtown Hastings: Residents' Survey

July 11, 2017
775
Total Responses

Date Created: Monday, September 26, 2016
Complete Responses: 774
Q1: Where do you live?

Answered: 771   Skipped: 4

- Hastings-on-Hudson: 97.2%
- Dobbs Ferry: 1.3%
- Irvington: 1%
- Ardsley: 1%
- Yonkers: 1%
- Other (please specify): 1%
Q2: How old are you?

Answered: 770  Skipped: 5
Q3: How often do you go downtown for:

<table>
<thead>
<tr>
<th>Activity</th>
<th>More than once a week</th>
<th>Once a week</th>
<th>Twice a month</th>
<th>Monthly</th>
<th>A few times a year</th>
<th>Never or almost never</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Shopping</strong></td>
<td>30%</td>
<td>30%</td>
<td>14%</td>
<td>12%</td>
<td>10%</td>
<td>4%</td>
</tr>
<tr>
<td><strong>Services</strong></td>
<td>16%</td>
<td>22%</td>
<td>16%</td>
<td>15%</td>
<td>16%</td>
<td>15%</td>
</tr>
<tr>
<td><strong>Dining</strong></td>
<td>10%</td>
<td>21%</td>
<td>22%</td>
<td>19%</td>
<td>23%</td>
<td>5%</td>
</tr>
<tr>
<td><strong>Take out</strong></td>
<td>9%</td>
<td>22%</td>
<td>22%</td>
<td>16%</td>
<td>18%</td>
<td>14%</td>
</tr>
<tr>
<td><strong>Hastings Farmers Market</strong></td>
<td>1%</td>
<td>31%</td>
<td>20%</td>
<td>14%</td>
<td>22%</td>
<td>12%</td>
</tr>
<tr>
<td><strong>Library</strong></td>
<td>11%</td>
<td>16%</td>
<td>16%</td>
<td>16%</td>
<td>24%</td>
<td>16%</td>
</tr>
<tr>
<td><strong>Activities (e.g. yoga...)</strong></td>
<td>10%</td>
<td>10%</td>
<td>3%</td>
<td>4%</td>
<td>14%</td>
<td>59%</td>
</tr>
<tr>
<td><strong>Community Center Programs</strong></td>
<td>2%</td>
<td>5%</td>
<td>14%</td>
<td>37%</td>
<td>50%</td>
<td>1%</td>
</tr>
<tr>
<td><strong>Hastings Flea</strong></td>
<td>2%</td>
<td>6%</td>
<td>34%</td>
<td>58%</td>
<td>58%</td>
<td>6%</td>
</tr>
</tbody>
</table>
Q4: Which of the following events or programs do you like to attend?

Answered: 635    Skipped: 140

- Friday Night Live: 57%
- Halloween Parade/Window Lighting: 48%
- Memorial Day Parade: 46%
- Spring Thing: 44%
- Holiday Lights Event: 37%
- Village Hall Art Exhibits: 37%
- Village Crawl: 30%
- Recreation Department Programs: 26%
Q5: Where do you usually purchase the following types of products?

<table>
<thead>
<tr>
<th>Category</th>
<th>Downtown Hastings-on-Hudson</th>
<th>Outside Hastings-on-Hudson</th>
<th>Online</th>
<th>NA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Medicine and health</td>
<td>60%</td>
<td>32%</td>
<td>7%</td>
<td>1%</td>
</tr>
<tr>
<td>Hardware</td>
<td>58%</td>
<td>38%</td>
<td>3%</td>
<td>10%</td>
</tr>
<tr>
<td>Wine and liquor</td>
<td>51%</td>
<td>38%</td>
<td>1%</td>
<td>10%</td>
</tr>
<tr>
<td>Groceries</td>
<td>46%</td>
<td>47%</td>
<td>4%</td>
<td>1%</td>
</tr>
<tr>
<td>Baked goods</td>
<td>37%</td>
<td>51%</td>
<td>0%</td>
<td>11%</td>
</tr>
<tr>
<td>Gifts</td>
<td>36%</td>
<td>37%</td>
<td>24%</td>
<td>3%</td>
</tr>
<tr>
<td>Toys</td>
<td>19%</td>
<td>29%</td>
<td>22%</td>
<td>29%</td>
</tr>
<tr>
<td>Books</td>
<td>7%</td>
<td>35%</td>
<td>53%</td>
<td>5%</td>
</tr>
<tr>
<td>Jewelry</td>
<td>7%</td>
<td>51%</td>
<td>9%</td>
<td>33%</td>
</tr>
<tr>
<td>Beauty products</td>
<td>6%</td>
<td>60%</td>
<td>17%</td>
<td>16%</td>
</tr>
<tr>
<td>Clothing and shoes</td>
<td>4%</td>
<td>67%</td>
<td>28%</td>
<td>1%</td>
</tr>
<tr>
<td>Home furnishings</td>
<td>3%</td>
<td>66%</td>
<td>18%</td>
<td>12%</td>
</tr>
<tr>
<td>Electronics</td>
<td>1%</td>
<td>52%</td>
<td>42%</td>
<td>5%</td>
</tr>
</tbody>
</table>
Q6: Where do you most often eat outside of Hastings?
Answered: 604  Skipped: 171

40% Dobbs Ferry: Harpers, The Cookery, The Parlor, Tomatillo, Dobbs Diner, Cedar Street Grill and Sam's
15% New York City
13% Yonkers: Gianna's, Little Buddha, The Yard House
12% Irvington: The Red Hat, Chutney Masala, MP Tavern
10% Ardsley: Ardsley Diner, Thai House, L'Innizio
6% Tarrytown: Lefteris, Bibille
6% Other
Q6: Where do you most often shop outside of Hastings?

<table>
<thead>
<tr>
<th>Store</th>
<th>3%</th>
<th>4%</th>
<th>5%</th>
<th>6%</th>
<th>7%</th>
<th>8%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marshall's</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Whole Foods</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>3%</td>
</tr>
<tr>
<td>Home Depot</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>6%</td>
</tr>
<tr>
<td>Macy's</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>5%</td>
</tr>
<tr>
<td>Trader Joe's</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>4%</td>
</tr>
<tr>
<td>Nordstroms</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>4%</td>
</tr>
<tr>
<td>Costco</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>7%</td>
</tr>
<tr>
<td>Target</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>6%</td>
</tr>
<tr>
<td>Kohls</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>8%</td>
</tr>
<tr>
<td>Lord and Taylor</td>
<td>8%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Q6: What services do you use outside of Hastings?

Answered: 604  Skipped: 171

Services Outside of Hastings

- Hair/Barber: 26%
- Doctors: 13%
- Shoe Repair: 5%
- Gas: 4%
- Nails: 4%
- Auto Repair: 4%
- Spa/Massage: 3%
Q6: What activities do you enjoy outside of Hastings?

Answered: 604  Skipped: 171

<table>
<thead>
<tr>
<th>Activities Outside of Hastings</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fitness</td>
<td>20%</td>
</tr>
<tr>
<td>Movies</td>
<td>19%</td>
</tr>
<tr>
<td>Theater</td>
<td>6%</td>
</tr>
<tr>
<td>Concerts</td>
<td>4%</td>
</tr>
<tr>
<td>Museums</td>
<td>4%</td>
</tr>
<tr>
<td>Yoga</td>
<td>4%</td>
</tr>
<tr>
<td>Pilates</td>
<td>3%</td>
</tr>
<tr>
<td>Soccer</td>
<td>3%</td>
</tr>
<tr>
<td>Scribble...</td>
<td>2%</td>
</tr>
</tbody>
</table>
Q6: What events do you attend outside of Hastings?

Answered: 604  Skipped: 171

Events Outside Hastings

- Music: 29%
- Theater: 11%
- Movies: 8%
- Festivals: 5%
- Sports: 3%
Q7: What types of restaurant or food business would you like to see (or see more of) in downtown Hastings? (check all that apply)

Answered: 753    Skipped: 22

- Thai: 52%
- Indian: 47%
- Fish market: 41%
- Full-service bakery: 40%
- Mexican: 37%
- Gourmet food shop: 33%
- Italian: 32%
- Bar/sub/brewery: 32%
- Cheese shop: 32%
- Tapas: 31%
- Noodle shop: 30%
- Vegetarian restaurant: 29%
- Food hall (multiple food...): 26%
- Butcher: 26%
- BBQ: 24%
- Deli: 24%
- Health food/juice bar: 23%
- Chinese: 20%
- Steakhouse: 16%
Q8: What types of retail would you like to see in the downtown?

Answered: 436  Skipped: 339

- Children's Clothing
- Organic
- Sporting
- Starbucks
- Food
- Decor
- Kids Clothing
- Dobbs
- Gifts
- Hardware
- Shoes
- Art Supplies
- Women’s Clothing
- Fish
- Toys
- Men’s Clothing
- Bookstore
- Electronics
- Pets
- Bakery
Q9: What types of activities would you like to see in the downtown?

Answered: 328 Skipped: 447

- Events
- Concerts
- Cooking Classes
- Computer Classes
- Art Classes
- Movie
- Fitness
- Pool
- Theater
- Kids’ Activities
- Yoga
- Crafts
- Dance
- Maker Space
- Knitting
- Fun
- Music
- Performance Space
Q10: What types of services would you like to see in the downtown?

Answered: 359 Skipped: 416

Copy Care Cobbler Space Movie Street FedEx
Tech Repair Services Appliance Repair
Shoe Repair Kids
Shipping Center
Computer Repair
Pet Grooming Hair Salon UPS Options
Shop Therapy Spa Veterinarian Supply Pet Food Gym
Q11: What other types of events would you like to see in the downtown?

Answered: 384 Skipped: 391

- Outdoor Movies
- Concerts
- Sound
- Great
- DOBBS
- Movie Theater
- Art
- Pop
- Music
- Indoor Movie
- Outdoor Movies
- Concerts
- Shop
- Sidewalk Sales
- Purpl Events
- Bands
- Park
- Amazing
- Street Fair
- Walk Sales
- Nice
- Downtown
Q12: How important are the following factors in determining your shopping and dining habits?

Answered: 754    Skipped: 21
Q13: How important are the following downtown enhancements to you?

Answered: 750    Skipped: 25

<table>
<thead>
<tr>
<th>Enhancement</th>
<th>Extremely important</th>
<th>Very important</th>
<th>Moderately important</th>
<th>Not very important</th>
<th>I prefer no change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cleaner streets/sidewalks</td>
<td>29%</td>
<td>33%</td>
<td>27%</td>
<td>8%</td>
<td>3%</td>
</tr>
<tr>
<td>Slower traffic</td>
<td>27%</td>
<td>22%</td>
<td>24%</td>
<td>20%</td>
<td>8%</td>
</tr>
<tr>
<td>More crosswalks</td>
<td>22%</td>
<td>21%</td>
<td>23%</td>
<td>24%</td>
<td>10%</td>
</tr>
<tr>
<td>New sidewalks</td>
<td>21%</td>
<td>21%</td>
<td>30%</td>
<td>26%</td>
<td>2%</td>
</tr>
<tr>
<td>More stop signs</td>
<td>16%</td>
<td>15%</td>
<td>23%</td>
<td>30%</td>
<td>17%</td>
</tr>
<tr>
<td>More outdoor dining</td>
<td>15%</td>
<td>33%</td>
<td>31%</td>
<td>16%</td>
<td>5%</td>
</tr>
<tr>
<td>More attractive tree pits</td>
<td>14%</td>
<td>19%</td>
<td>37%</td>
<td>27%</td>
<td>3%</td>
</tr>
<tr>
<td>More recycling cans</td>
<td>14%</td>
<td>30%</td>
<td>33%</td>
<td>19%</td>
<td>4%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Enhancement</th>
<th>Extremely important</th>
<th>Very important</th>
<th>Moderately important</th>
<th>Not very important</th>
<th>I prefer no change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Better lighting</td>
<td>13%</td>
<td>24%</td>
<td>35%</td>
<td>22%</td>
<td>6%</td>
</tr>
<tr>
<td>No right turn on re at Main &amp; Warburton</td>
<td>13%</td>
<td>9%</td>
<td>14%</td>
<td>27%</td>
<td>37%</td>
</tr>
<tr>
<td>More planting and flowers</td>
<td>10%</td>
<td>26%</td>
<td>42%</td>
<td>18%</td>
<td>5%</td>
</tr>
<tr>
<td>More trash cans</td>
<td>33%</td>
<td>23%</td>
<td>37%</td>
<td>25%</td>
<td>3%</td>
</tr>
<tr>
<td>Place for performances at VFW Park</td>
<td>10%</td>
<td>21%</td>
<td>31%</td>
<td>32%</td>
<td>7%</td>
</tr>
<tr>
<td>Information board or kiosk</td>
<td>9%</td>
<td>22%</td>
<td>36%</td>
<td>30%</td>
<td>3%</td>
</tr>
<tr>
<td>Bike lanes</td>
<td>9%</td>
<td>18%</td>
<td>25%</td>
<td>35%</td>
<td>14%</td>
</tr>
<tr>
<td>More benches</td>
<td>8%</td>
<td>16%</td>
<td>37%</td>
<td>36%</td>
<td>4%</td>
</tr>
</tbody>
</table>
Q13: How important are the following downtown enhancements to you?

Answered: 750    Skipped: 25

Public art
- Extremely important: 7%
- Very important: 24%
- Moderately important: 40%
- Not very important: 26%
- I prefer no change: 3%

A bigger plaza at VFW Park
- Extremely important: 7%
- Very important: 13%
- Moderately important: 25%
- Not very important: 44%
- I prefer no change: 11%

Bike racks
- Extremely important: 7%
- Very important: 21%
- Moderately important: 31%
- Not very important: 34%
- I prefer no change: 7%

More attractive and comfortable bus stops
- Extremely important: 5%
- Very important: 8%
- Moderately important: 25%
- Not very important: 52%
- I prefer no change: 10%