

# Downtown Hastings: Residents' Survey

July 11, 2017

# 775

**Total Responses**

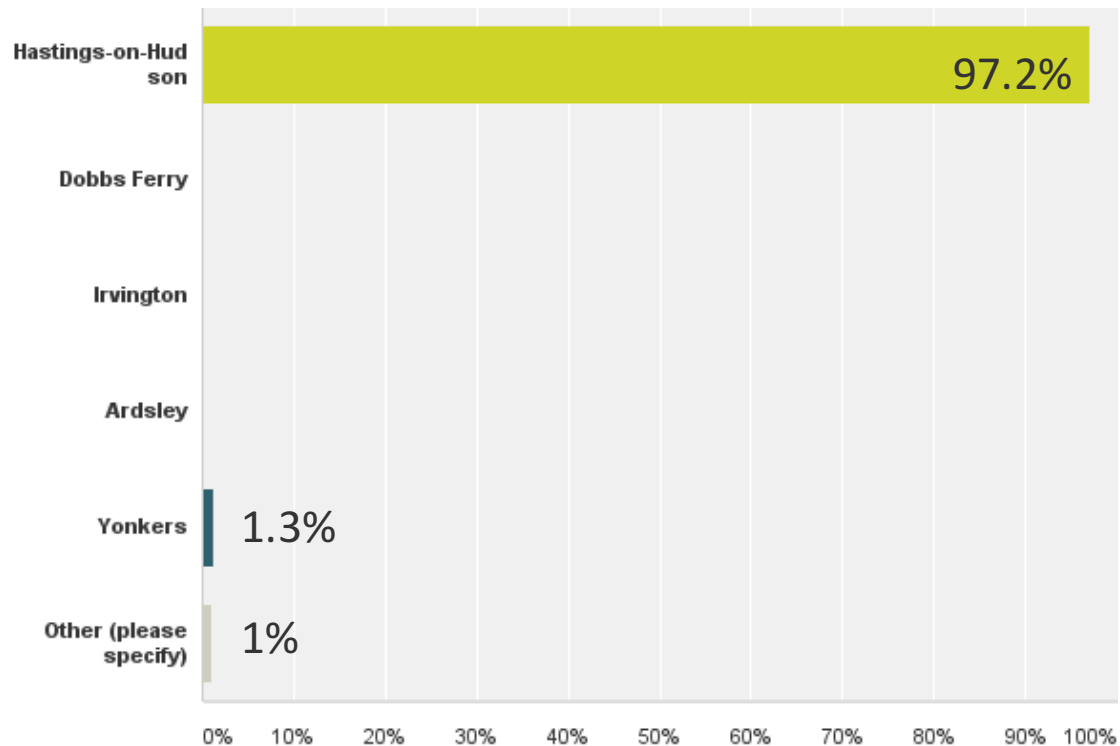
Date Created: Monday, September 26, 2016

Complete Responses: 774

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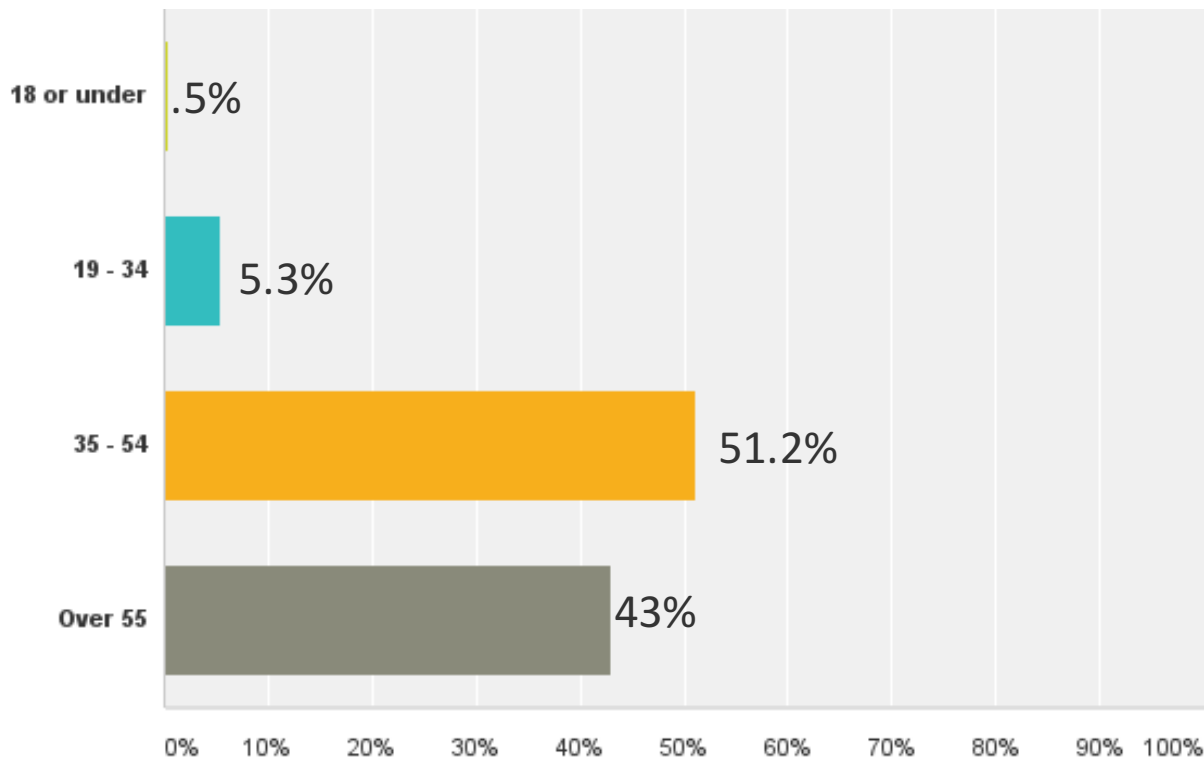
# Q1: Where do you live?

Answered: 771 Skipped: 4



# Q2: How old are you?

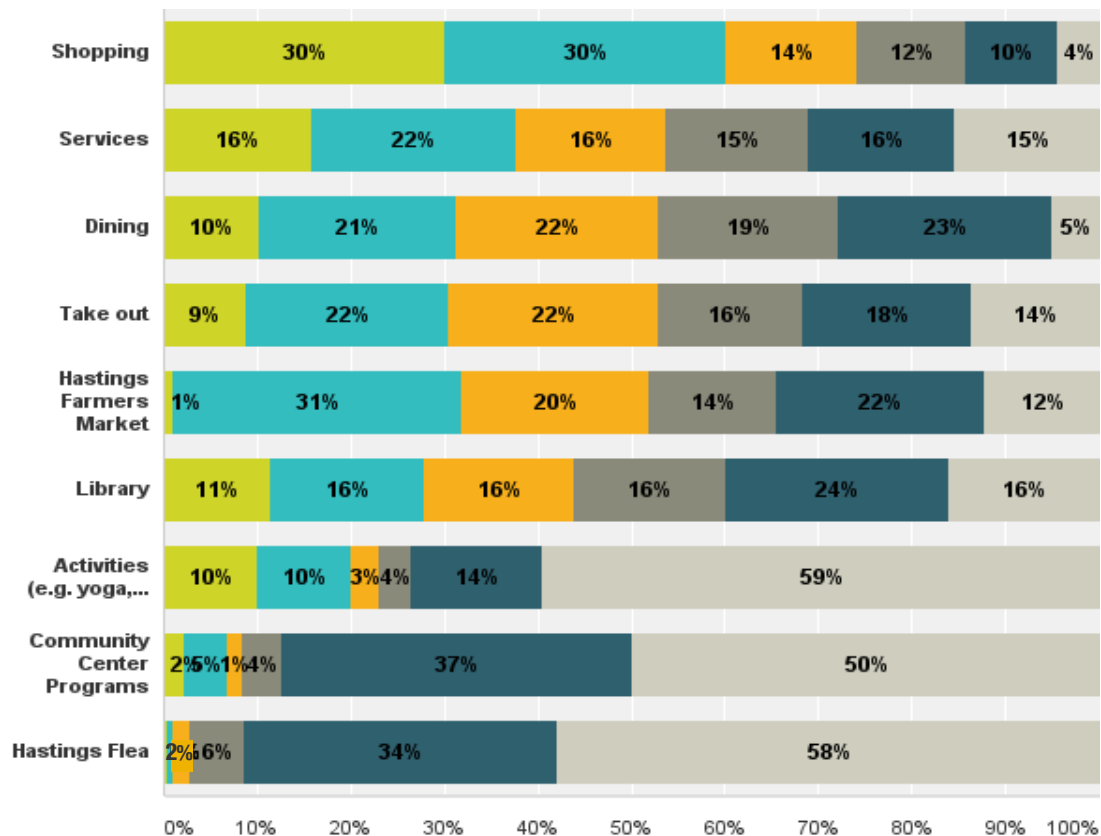
Answered: 770    Skipped: 5



### Q3: How often do you go downtown for:

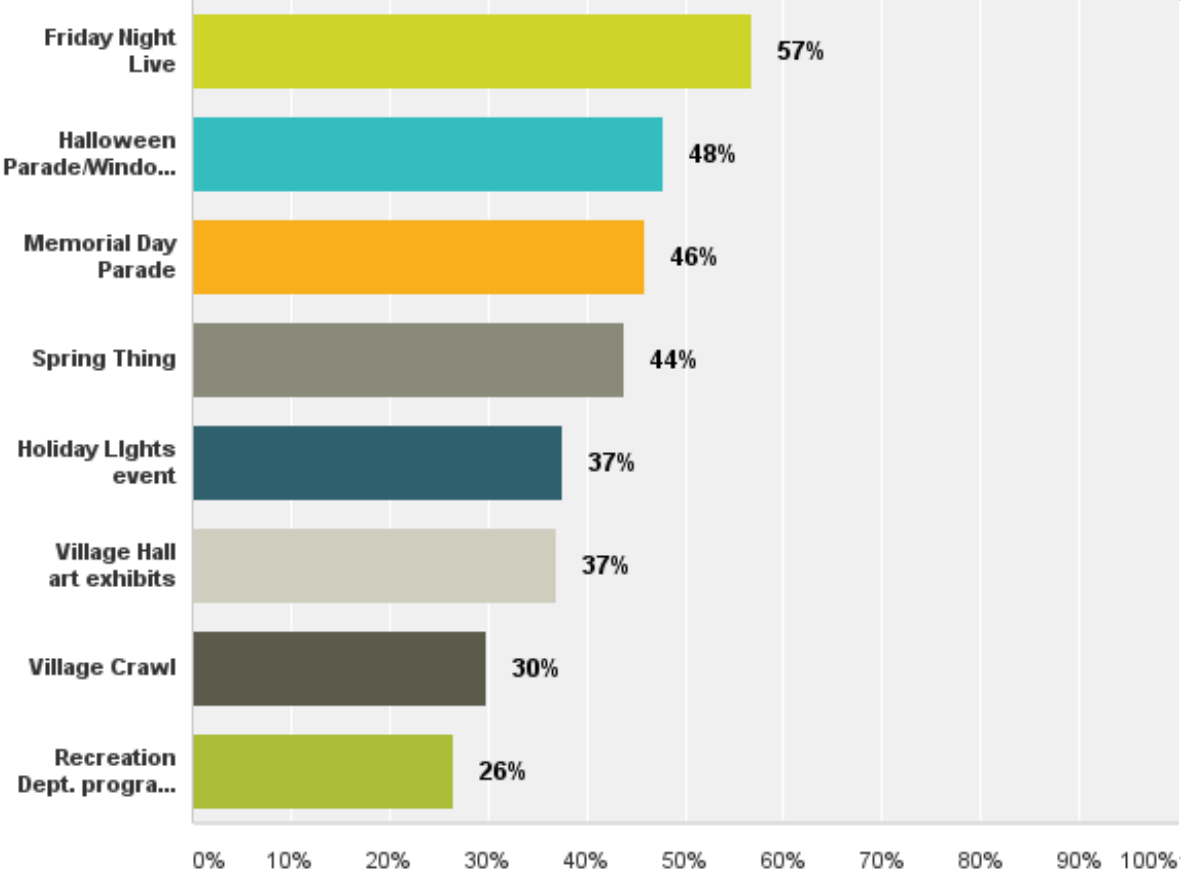
More than once a week Once a week Twice a month Monthly  
A few times a year Never or almost never

Answered: 771 Skipped: 4



# Q4: Which of the following events or programs do you like to attend?

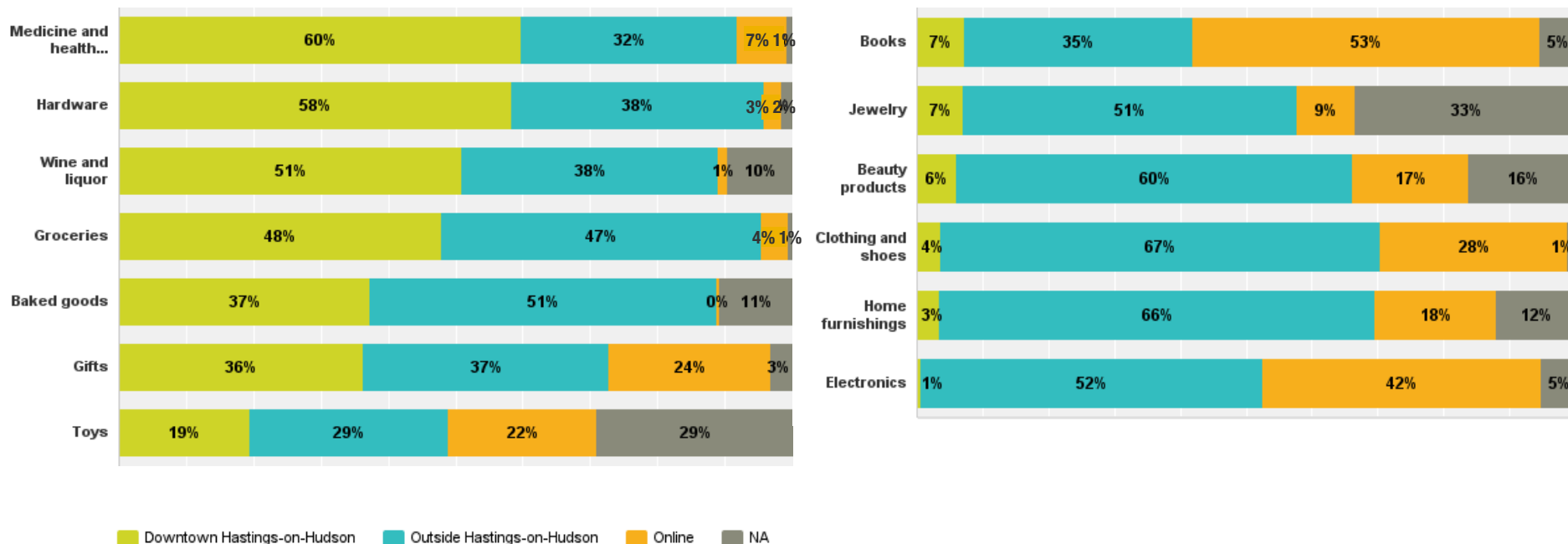
Answered: 635    Skipped: 140



Comments:  
Library Programs

## Q5: Where do you usually purchase the following types of products?

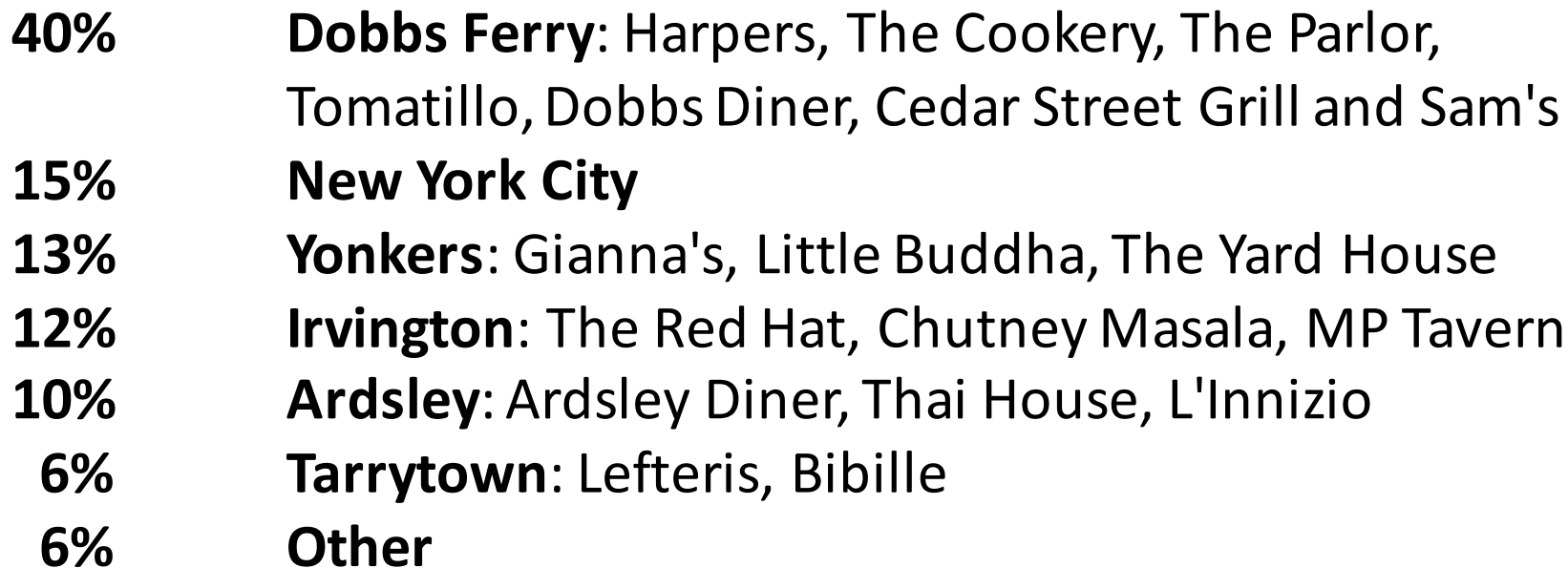
Answered: 772 Skipped: 3



## Q6: Where do you most often eat outside of Hastings?

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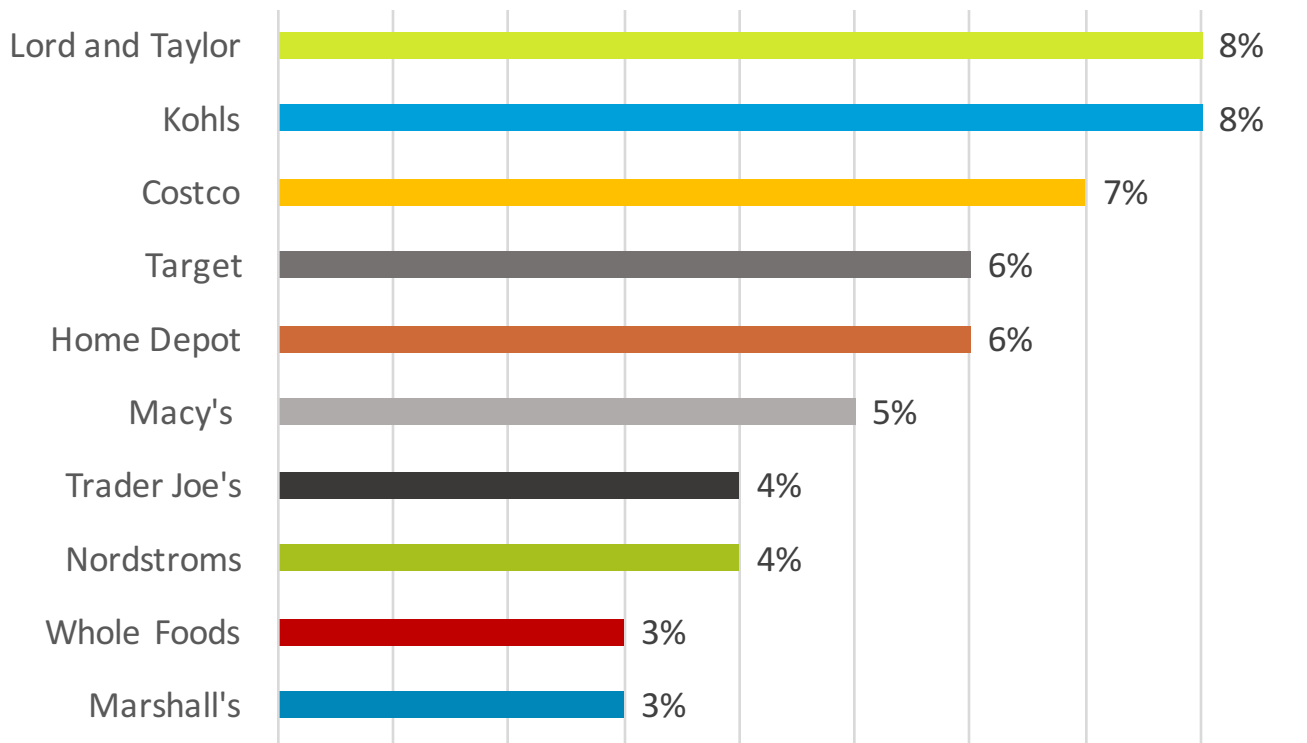
Answered: 604 Skipped: 171





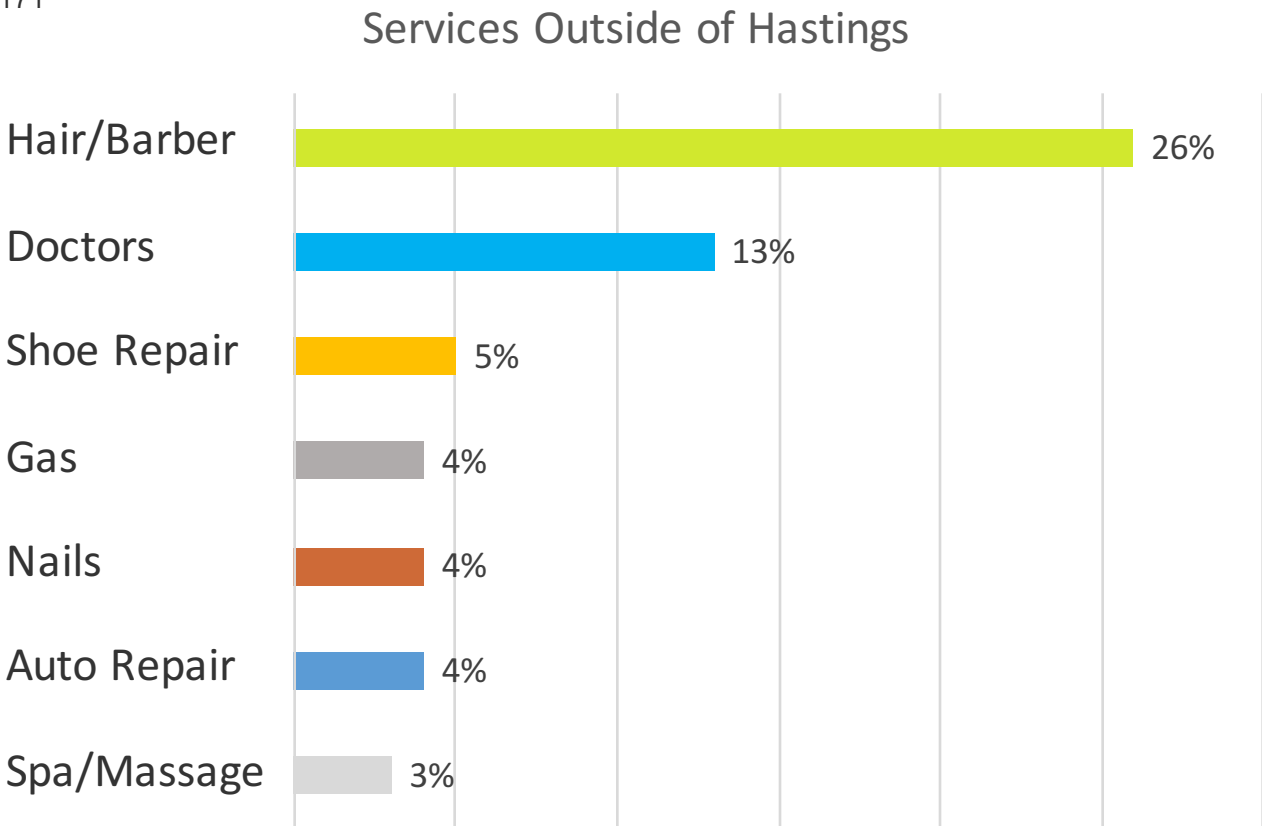
## Q6: Where do you most often shop outside of Hastings?

Answered: 604 Skipped: 171



# Q6: What services do you use outside of Hastings?

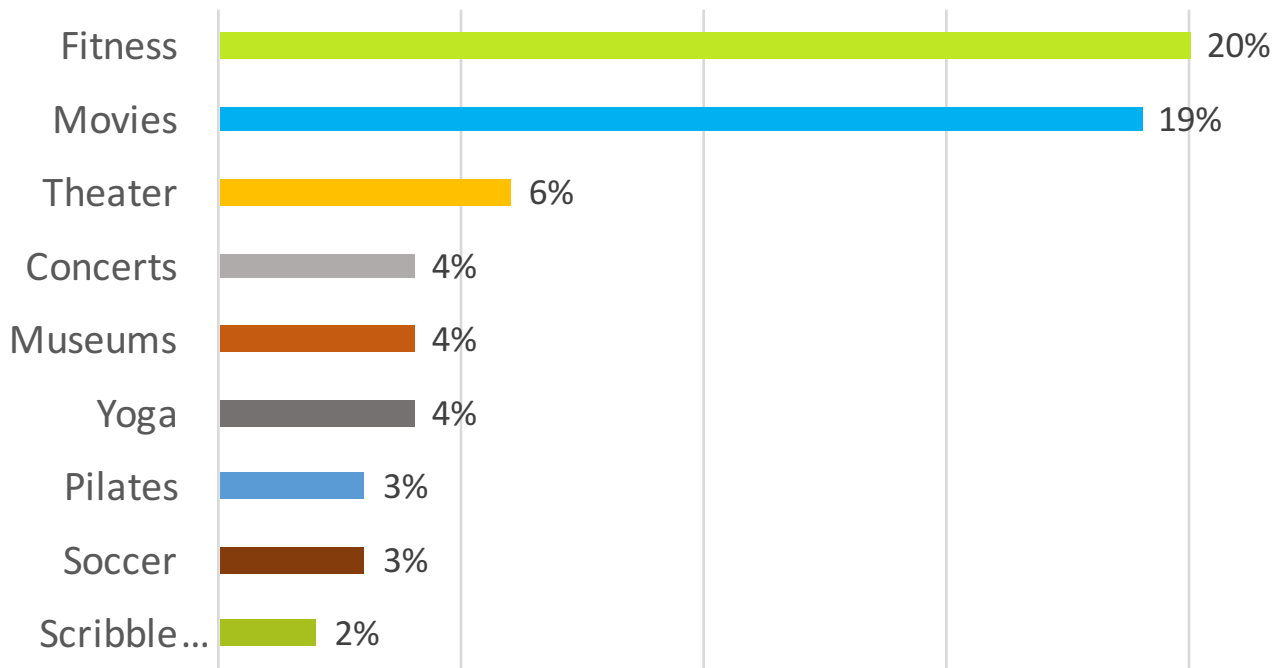
Answered: 604 Skipped: 171



## Q6: What activities do you enjoy outside of Hastings?

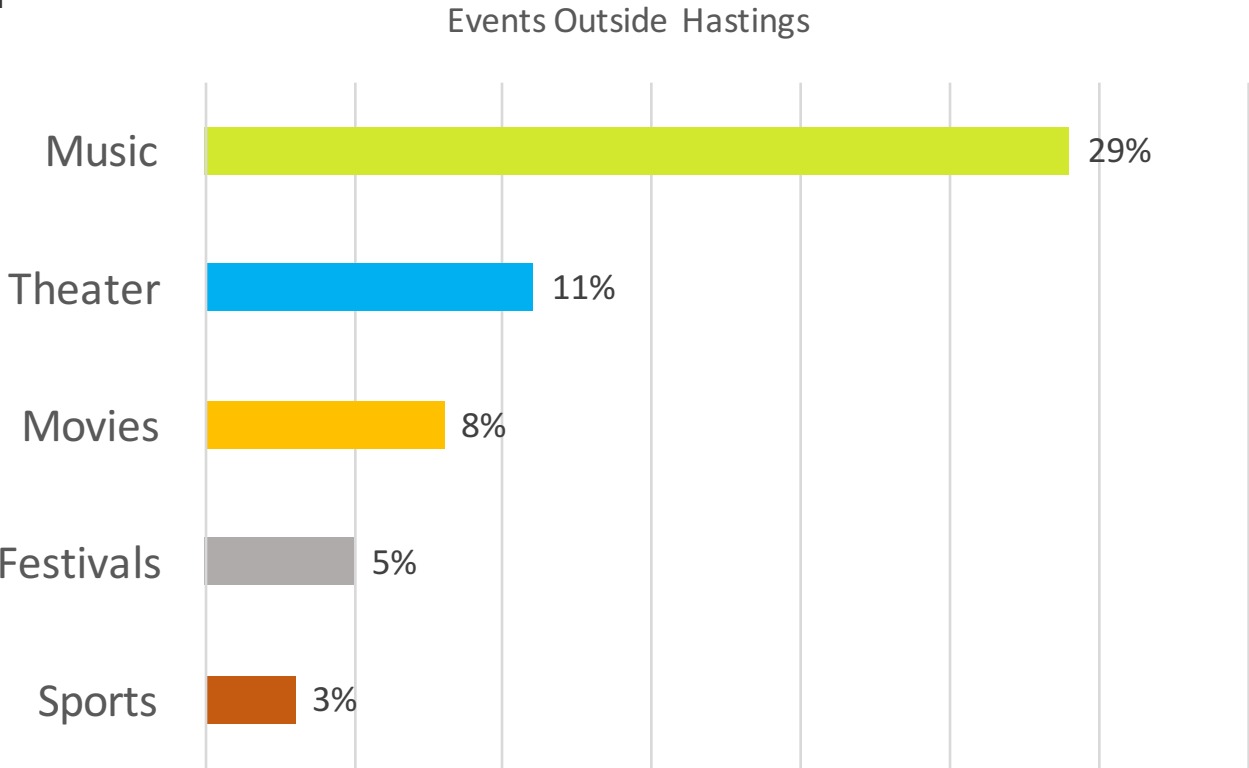
Answered: 604 Skipped: 171

Activities Outside of Hastings



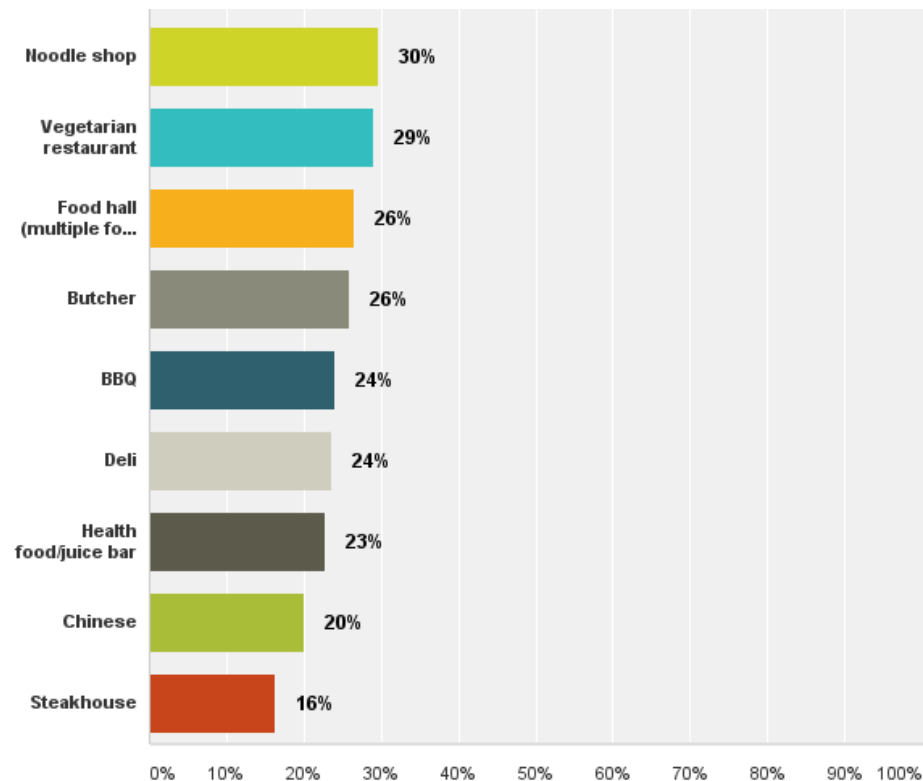
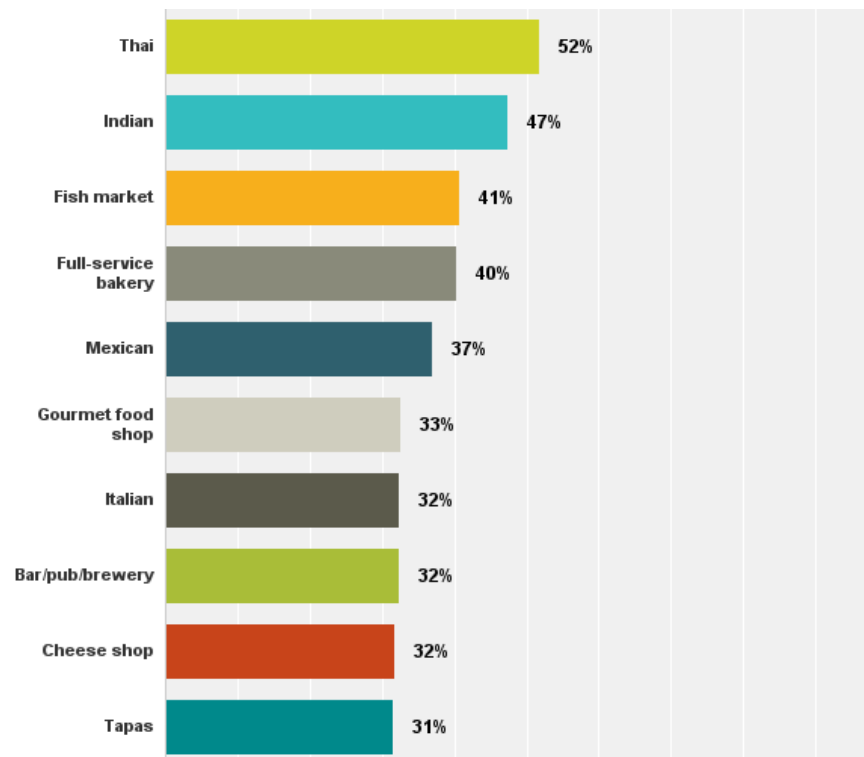
# Q6: What events do you attend outside of Hastings?

Answered: 604 Skipped: 171



## Q7: What types of restaurant or food business would you like to see (or see more of) in downtown Hastings? (check all that apply)

Answered: 753 Skipped: 22



## Q8: What types of retail would you like to see in the downtown?

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Answered: 436 Skipped: 339

Children's Clothing Organic Sporting Starbucks  
Food Decor Kids Clothing Dobbs Gifts  
Hardware Shoes Art Supplies  
Women's Clothing Fish  
Toys Men's Clothing Bookstore  
Electronics Pets Bakery

## Q9: What types of activities would you like to see in the downtown?

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Answered: 328 Skipped: 447

A word cloud of activities people want to see in downtown. The words are arranged in a roughly circular pattern. The colors of the words are: red for 'Art Classes', 'Kids' Activities', 'Maker Space', and 'Performance Space'; teal for 'Events', 'Concerts', 'Cooking Classes', 'Computer Classes', 'Movie', 'Theater', 'Yoga', 'Dance', 'Music', 'Fun', 'Knitting', 'Fitness', 'Pool', 'Crafts', and 'Cinema'.

Events Concerts Cooking Classes Computer Classes  
Art Classes Movie  
Fitness Pool Theater  
Kids' Activities Yoga  
Crafts Dance Maker Space  
Knitting Fun Music Performance Space

## Q10: What types of services would you like to see in the downtown?

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Answered: 359 Skipped: 416

Copy Day Care Cobbler Space Movie Street FedEx  
Tech Repair Services Appliance Repair  
Shoe Repair Kids  
Shipping Center  
Computer Repair  
Pet Grooming Hair Salon UPS Options  
Shop Therapy Spa Veterinarian Supply Pet Food Gym



# Q11: What other types of events would you like to see in the downtown?

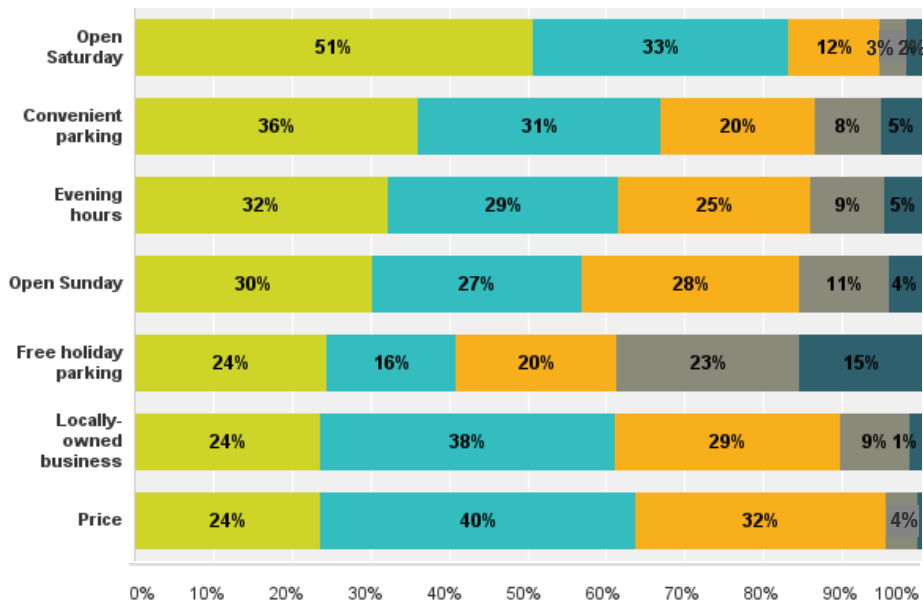
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Answered: 384 Skipped: 391

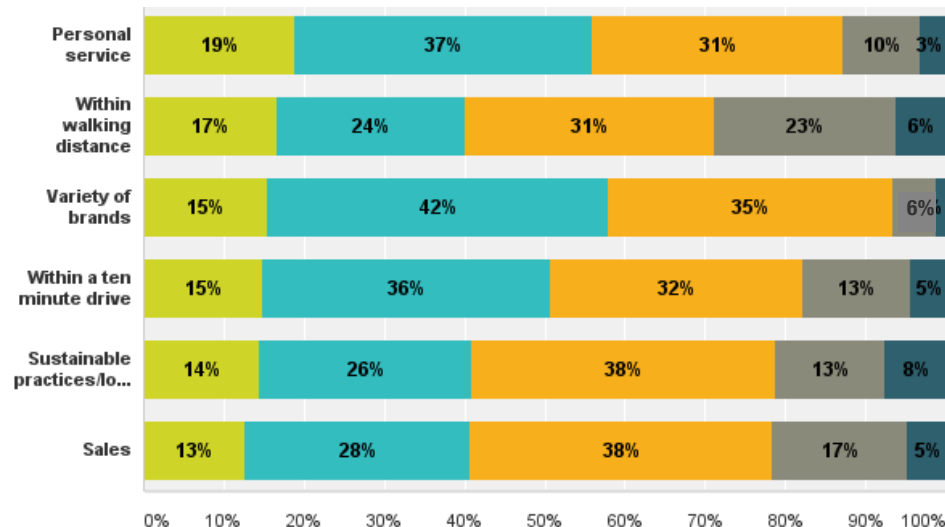


# Q12: How important are the following factors in determining your shopping and dining habits?

Answered: 754 Skipped: 21

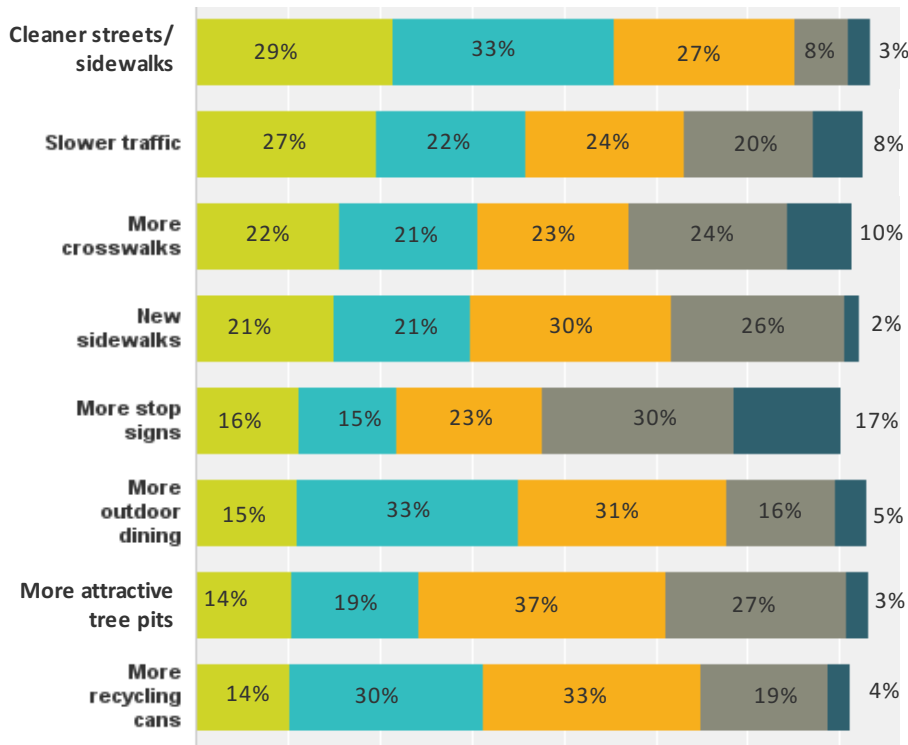


Extremely important Very important Moderately important  
Not very important Not at all important

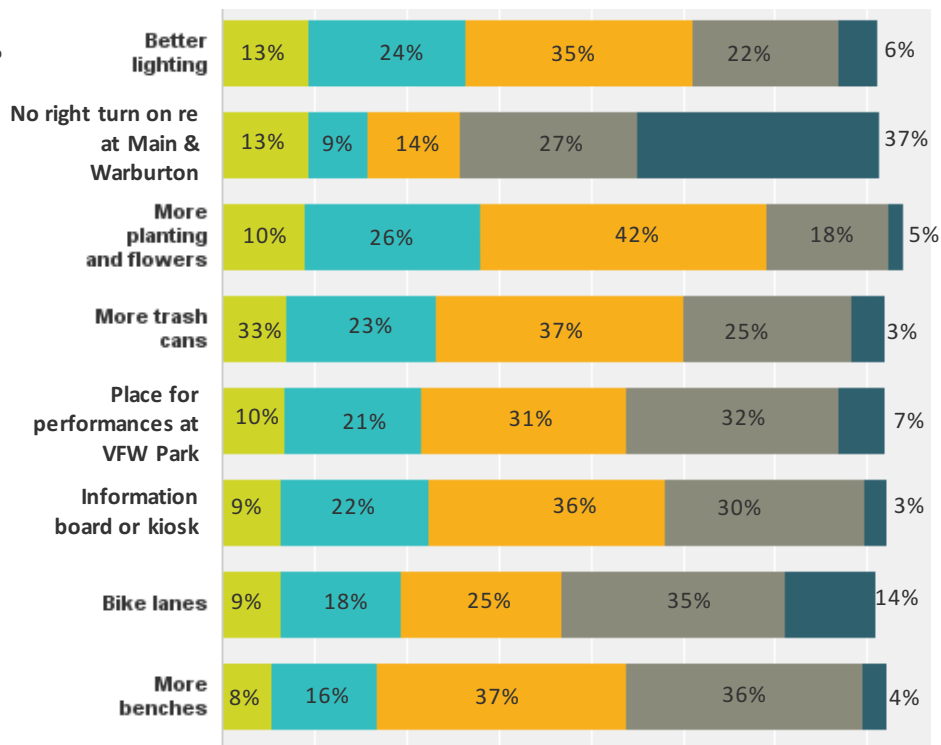


# Q13: How important are the following downtown enhancements to you?

Answered: 750 Skipped: 25



■ Extremely important
 ■ Very important
 ■ Moderately important
 ■ Not very important
 ■ I prefer no change



# Q13: How important are the following downtown enhancements to you?

Answered: 750 Skipped: 25

